

Full-service Restaurants in The Middle East and Africa

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Abstracts

Full-service restaurants in the Middle East experienced a significant decline during the pandemic, due to their relatively high price and the nature of the category, that relies on dine-in experience. The post-pandemic recovery is accelerating every year, and several markets have already hit pre-pandemic value levels. Healthy growth will continue to be seen over the forecast period across the region, however, high inflation and low purchasing power in some of the region's markets might slow down

Euromonitor International's Full-service Restaurants in The Middle East and Africa global briefing offers an insight into the size and shape of the Consumer Foodservice market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading operators and brands, offers strategic analysis of key factors influencing the operating environment - be they economic/lifestyle influences, new foodservice concepts, outlet locations, menu innovation or format development. The entire industry is considered, including both chained and independent operators. Forecasts illustrate how the market is set to change and what is the criteria for success.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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