

# Fujimori Kogyo Co Ltd in Packaging Industry (Japan)

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## Abstracts

Fujimori Kogyo will continue to operate its mid-/long-term management plan Next 100 at the start of the forecast period, with this launched in fiscal 2014. The company plans to focus on its core business areas, seeking to drive sales of plastic pouches for home care and packaged food and also films for optoelectronics and electronics. The company will continue to invest in innovation in these areas and is expected to focus on developing pouches with easy refill spouts, in response to growing...

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