

# Fu Burg Industrial Co Ltd in Tissue and Hygiene (Taiwan)

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## Abstracts

Fu Burg Industrial is continuing to strengthen its product innovation efforts in incontinence to better capture the growing market potential of the ageing population. It also invests in facial masks, which is the company's latest development. The company is also putting more effort into production consolidation and efficiency, as well as channel development to sustain its sales and capacity to reach consumers.

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