

Fruits in Germany

<https://marketpublishers.com/r/FCB32B14C3AEN.html>

Date: June 2023

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: FCB32B14C3AEN

Abstracts

Despite the end of pandemic restrictions in 2022 and people therefore spending less time at home, fruit consumption in Germany grew in 2022, including in retail. On the one hand, the increased focus on health and wellbeing has remained prevalent even after the COVID-19 crisis. People have become more conscious of their overall health, and fruits are widely recognised as a nutritious component of a balanced diet. The desire to maintain a healthy lifestyle is driving the consumption of fruits as a...

Euromonitor International's Fruits in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apples, Banana, Cherries, Cranberries/Blueberries, Grapefruit/Pomelo, Grapes, Kiwi Fruit, Lemon and Limes, Oranges, Tangerines and Mandarins, Other Fruits, Peaches/Nectarines, Pears/Quinces, Pineapple, Plums/Sloes, Strawberries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Fruits market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

FRUITS IN GERMANY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fruit consumption little impacted by out-of-home trend

Fruits appeal due to no added sugars

PROSPECTS AND OPPORTUNITIES

Organic fruits set to remain popular

Regionality and sustainability will drive the category forward

Summary 1 Major Processors of Fruits 2022

CATEGORY DATA

Table 1 Total Sales of Fruits by Category: Total Volume 2017-2022

Table 2 Total Sales of Fruits by Category: % Total Volume Growth 2017-2022

Table 3 Retail Sales of Fruits by Category: Volume 2017-2022

Table 4 Retail Sales of Fruits by Category: % Volume Growth 2017-2022

Table 5 Retail Sales of Fruits by Category: Value 2017-2022

Table 6 Retail Sales of Fruits by Category: % Value Growth 2017-2022

Table 7 Retail Sales of Fruits by Packaged vs Unpackaged: % Volume 2017-2022

Table 8 Forecast Total Sales of Fruits by Category: Total Volume 2022-2027

Table 9 Forecast Total Sales of Fruits by Category: % Total Volume Growth 2022-2027

Table 10 Forecast Retail Sales of Fruits by Category: Volume 2022-2027

Table 11 Forecast Retail Sales of Fruits by Category: % Volume Growth 2022-2027

Table 12 Forecast Retail Sales of Fruits by Category: Value 2022-2027

Table 13 Forecast Retail Sales of Fruits by Category: % Value Growth 2022-2027

FRESH FOOD IN GERMANY

EXECUTIVE SUMMARY

Fresh food in 2022: The big picture

2022 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2017-2022

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2017-2022

Table 16 Retail Sales of Fresh Food by Category: Volume 2017-2022

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2017-2022

Table 18 Retail Sales of Fresh Food by Category: Value 2017-2022

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2017-2022

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume

2017-2022

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2017-2022

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2022-2027

Table 23 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth
2022-2027

Table 24 Forecast Retail Sales of Fresh Food by Category: Volume 2022-2027

Table 25 Forecast Retail Sales of Fresh Food by Category: % Volume Growth
2022-2027

Table 26 Forecast Retail Sales of Fresh Food by Category: Value 2022-2027

Table 27 Forecast Retail Sales of Fresh Food by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Fruits in Germany

Product link: <https://marketpublishers.com/r/FCB32B14C3AEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FCB32B14C3AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970