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Fruit and Vegetables in Italy: ISIC 1513

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Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. TheIndustrial market report offers a comprehensive guide to the size and shape of the Fruit and Vegetablesmarket at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Fruit and Vegetables market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a

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unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Fruit and Vegetables
Chart 1 Hierarchical Position of Fruit and Vegetables Industry
Definitions
Attractiveness Index
Chart 2 Attractiveness Index of Fruit and Vegetables Industry Among Other Italy Industries in the Category
Chart 3 Attractiveness Index of Fruit and Vegetables Industry Among Other Italy Industries in the Category
Chart 4 Binary Diagram of Attractiveness Index
Chart 5 Attractiveness Index of Fruit and Vegetables Industry Among All Italy Industries
Attractiveness Index: Explanation
Industry Growth/performance
Chart 6 Key Industry Indicators 2004-2010
Chart 7 Key Industry Indicators Annual Growth 2005-2010
Chart 8 Turnover of Local Producers and Nominal GDP 1997-2016
Chart 9 Total Market Dynamics and the Role of Local Producers
Chart 10 Turnover of Local Producers at Constant Prices vs Changes in Producer Prices
Role of Imports and Exports
Chart 11 Imports and Exports 2004-2010
Chart 12 Import vs Export Growth
Industry Sectors
Chart 13 Turnover of Local Producers by Sector 2004-2010
Chart 14 Industry Sectors' Growth Indices 1997-2016
Buyers
Chart 15 Buyers' Expenditure on Fruit and Vegetables Industry 2004-2010
Chart 16 Annual Growth of Buyers' Expenditure 2004-2010
Chart 17 Buyers' Share of Fruit and Vegetables Market 2004-2010
Suppliers
Chart 18 Main Industry Costs and Suppliers 2004-2010
Chart 19 Annual Growth of Main Industry Costs and Suppliers 2005-2010
Chart 20 Spending on Suppliers as Share of Total Industry's Costs 2004-2010
Future Outlook
Chart 21 Forecasts 2011-2016

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