+44 20 8123 2220
info@marketpublishers.com

Frozen Processed Food in Argentina

https://marketpublishers.com/r/FEF7C8D3B4DEN.html
Date: November 2014
Pages: 61
Price: US$ 990.00 (Single User License)
ID: FEF7C8D3B4DEN

Abstracts

In 2014 a fall in purchasing power and a poor economic context will impact negatively on the demand for non-essential goods, and frozen processed food will be no exception. Furthermore, these products are not within the policy of Precios Cuidados (watched prices) so there are no restrictions on their price increases. Consequently, increases in the average unit price of frozen processed food exceed general inflation rises, further deteriorating the category's consumption level. In 2014 frozen...

Euromonitor International's Frozen Processed Food in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Frozen Bakery, Frozen Desserts, Frozen Meat Substitutes, Frozen Noodles, Frozen Pizza, Frozen Processed Fish/Seafood, Frozen Processed Potatoes, Frozen Processed Poultry, Frozen Processed Red Meat, Frozen Processed Vegetables, Frozen Ready Meals, Frozen Soup, Other Frozen Processed Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Frozen Processed Food market;

Pinpoint growth sectors and identify factors driving change;

+44 20 8123 2220
info@marketpublishers.com

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Headlines
Trends
Competitive Landscape
Prospects
Category Data
Table 1 Sales of Frozen Processed Food by Category: Volume 2009-2014
Table 2 Sales of Frozen Processed Food by Category: Value 2009-2014
Table 3 Sales of Frozen Processed Food by Category: % Volume Growth 2009-2014
Table 4 Sales of Frozen Processed Food by Category: % Value Growth 2009-2014
Table 5 Sales of Frozen Processed Fish/Seafood by Type: % Value Breakdown 2009-2014
Table 6 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2009-2014
Table 7 Sales of Frozen Processed Red Meat by Type: % Value Breakdown 2009-2014
Table 8 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2009-2014
Table 9 Sales of Other Frozen Processed Food by Type: % Value Breakdown 2009-2014
Table 10 NBO Company Shares of Frozen Processed Food: % Value 2010-2014
Table 11 LBN Brand Shares of Frozen Processed Food: % Value 2011-2014
Table 12 Distribution of Frozen Processed Food by Format: % Value 2009-2014
Table 13 Forecast Sales of Frozen Processed Food by Category: Volume 2014-2019
Table 14 Forecast Sales of Frozen Processed Food by Category: Value 2014-2019
Table 15 Forecast Sales of Frozen Processed Food by Category: % Volume Growth 2014-2019
Table 16 Forecast Sales of Frozen Processed Food by Category: % Value Growth 2014-2019
Arcor Saic in Packaged Food (argentina)
Strategic Direction
Key Facts
Summary 1 Arcor SAIC: Key Facts
Summary 2 Arcor SAIC: Operational Indicators
Company Background
Production
Summary 3 Arcor SAIC: Production Statistics 2014
Competitive Positioning
Summary 4 Arcor SAIC: Competitive Position 2014

Molinos Río De La Plata SA in Packaged Food (argentina)
Strategic Direction
Key Facts
Summary 5 Molinos Río de la Plata SA: Key Facts
Summary 6 Molinos Río de la Plata SA: Operational Indicators
Company Background
Production
Summary 7 Molinos Río de la Plata SA: Production Statistics 2014
Competitive Positioning
Summary 8 Molinos Río de la Plata SA: Competitive Position 2014
Executive Summary
Price Controls To Fight Inflation
Powder Milk Exports Boost Liquid Milk Consumption in Argentina
Wheat Flour Price Soars, Affecting Bakery Consumption
Midday Snacks Prosper
the Soy Way
Key Trends and Developments
Wheat Flour Price Soars, Affecting Bakery Consumption
Government Price Control Imposed To Fight Inflation
Economy Instability Negatively Impacts Consumer Foodservice
Further Weakening Consumption Seen in 2014
Foodservice - Key Trends and Developments
Headlines
Trends - Sales To Foodservice
Trends - Foodservice
Prospects
Category Data
Table 17 Foodservice Sales of Packaged Food by Category: Volume 2009-2014
Table 18 Foodservice Sales of Packaged Food by Category: % Volume Growth 2009-2014
Table 19 Forecast Foodservice Sales of Packaged Food by Category: Volume 2014-2019
Table 20 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2014-2019
Impulse and Ingulgence Products - Key Trends and Developments
Headlines
Trends
Competitive Landscape
Prospects

Table 21 Sales of Impulse and Indulgence Products by Category: Volume 2009-2014
Table 22 Sales of Impulse and Indulgence Products by Category: Value 2009-2014
Table 23 Sales of Impulse and Indulgence Products by Category: % Volume Growth 2009-2014
Table 24 Sales of Impulse and Indulgence Products by Category: % Value Growth 2009-2014
Table 25 NBO Company Shares of Impulse and Indulgence Products: % Value 2010-2014
Table 26 LBN Brand Shares of Impulse and Indulgence Products: % Value 2011-2014
Table 27 Forecast Sales of Impulse and Indulgence Products by Category: Volume 2014-2019
Table 28 Forecast Sales of Impulse and Indulgence Products by Category: Value 2014-2019
Table 29 Forecast Sales of Impulse and Indulgence Products by Category: % Volume Growth 2014-2019
Table 30 Forecast Sales of Impulse and Indulgence Products by Category: % Value Growth 2014-2019
Meal Solutions - Key Trends and Developments
Headlines
Trends
Competitive Landscape
Prospects
Category Data
Table 31 Sales of Meal Solutions by Category: Volume 2009-2014
Table 32 Sales of Meal Solutions by Category: Value 2009-2014
Table 33 Sales of Meal Solutions by Category: % Volume Growth 2009-2014
Table 34 Sales of Meal Solutions by Category: % Value Growth 2009-2014
Table 35 NBO Company Shares of Meal Solutions: % Value 2010-2014
Table 36 LBN Brand Shares of Meal Solutions: % Value 2011-2014
Table 37 Forecast Sales of Meal Solutions by Category: Volume 2014-2019
Table 38 Forecast Sales of Meal Solutions by Category: Value 2014-2019
Table 39 Forecast Sales of Meal Solutions by Category: % Volume Growth 2014-2019
Table 40 Forecast Sales of Meal Solutions by Category: % Value Growth 2014-2019
Nutrition/staples - Key Trends and Developments
Headlines
Trends
Competitive Landscape
Prospects
Category Data

Table 41 Sales of Nutrition/Staples by Category: Volume 2009-2014
Table 42 Sales of Nutrition/Staples by Category: Value 2009-2014
Table 43 Sales of Nutrition/Staples by Category: % Volume Growth 2009-2014
Table 44 Sales of Nutrition/Staples by Category: % Value Growth 2009-2014
Table 45 NBO Company Shares of Nutrition/Staples: % Value 2010-2014
Table 46 LBN Brand Shares of Nutrition/Staples: % Value 2011-2014
Table 47 Forecast Sales of Nutrition/Staples by Category: Volume 2014-2019
Table 48 Forecast Sales of Nutrition/Staples by Category: Value 2014-2019
Table 49 Forecast Sales of Nutrition/Staples by Category: % Volume Growth 2014-2019
Table 50 Forecast Sales of Nutrition/Staples by Category: % Value Growth 2014-2019
Market Data
Table 51 Sales of Packaged Food by Category: Volume 2009-2014
Table 52 Sales of Packaged Food by Category: Value 2009-2014
Table 53 Sales of Packaged Food by Category: % Volume Growth 2009-2014
Table 54 Sales of Packaged Food by Category: % Value Growth 2009-2014
Table 55 GBO Company Shares of Packaged Food: % Value 2010-2014
Table 56 NBO Company Shares of Packaged Food: % Value 2010-2014
Table 57 LBN Brand Shares of Packaged Food: % Value 2011-2014
Table 58 Penetration of Private Label by Category: % Value 2009-2014
Table 59 Distribution of Packaged Food by Format: % Value 2009-2014
Table 60 Distribution of Packaged Food by Format and Category: % Value 2014
Table 61 Forecast Sales of Packaged Food by Category: Volume 2014-2019
Table 62 Forecast Sales of Packaged Food by Category: Value 2014-2019
Table 63 Forecast Sales of Packaged Food by Category: % Volume Growth 2014-2019
Table 64 Forecast Sales of Packaged Food by Category: % Value Growth 2014-2019
Definitions
Sources
Summary 9 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Frozen Processed Food in Argentina
Product link: https://marketpublishers.com/r/FEF7C8D3B4DEN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/FEF7C8D3B4DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970