

# Frozen Processed Food in Latvia

<https://marketpublishers.com/r/F398466C329EN.html>

Date: December 2014

Pages: 57

Price: US\$ 990.00 (Single User License)

ID: F398466C329EN

## Abstracts

Frozen processed food products have been widely consumed in Latvia since the Soviet era, though consumer preferences have changed over recent decades in line with economic development, rising health awareness, innovations by leading manufacturers etc. Nonetheless, various product types that are only available seasonally or quite expensive in fresh format have remained popular over the years. For example, the availability of domestically grown fresh fruit and vegetables is limited throughout the...

Euromonitor International's Frozen Processed Food in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Frozen Bakery, Frozen Desserts, Frozen Meat Substitutes, Frozen Noodles, Frozen Pizza, Frozen Processed Fish/Seafood, Frozen Processed Potatoes, Frozen Processed Poultry, Frozen Processed Red Meat, Frozen Processed Vegetables, Frozen Ready Meals, Frozen Soup, Other Frozen Processed Food.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Frozen Processed Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Frozen Processed Food by Category: Volume 2009-2014

Table 2 Sales of Frozen Processed Food by Category: Value 2009-2014

Table 3 Sales of Frozen Processed Food by Category: % Volume Growth 2009-2014

Table 4 Sales of Frozen Processed Food by Category: % Value Growth 2009-2014

Table 5 NBO Company Shares of Frozen Processed Food: % Value 2010-2014

Table 6 LBN Brand Shares of Frozen Processed Food: % Value 2011-2014

Table 7 Distribution of Frozen Processed Food by Format: % Value 2009-2014

Table 8 Forecast Sales of Frozen Processed Food by Category: Volume 2014-2019

Table 9 Forecast Sales of Frozen Processed Food by Category: Value 2014-2019

Table 10 Forecast Sales of Frozen Processed Food by Category: % Volume Growth 2014-2019

Table 11 Forecast Sales of Frozen Processed Food by Category: % Value Growth 2014-2019

Summary 1 Other Frozen Processed Food: Product Types

Rigas Miesnieks AS in Packaged Food (latvia)

Strategic Direction

Key Facts

Summary 2 Rigas Miesnieks AS: Key Facts

Summary 3 Rigas Miesnieks AS: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 4 Rigas Miesnieks AS: Competitive Position 2014

Executive Summary

Packaged Food Still on the Rise

Healthy Nutrition and Convenience Drive Packaged Food in 2014

Major Players Retain Their Positions in Market

Modern Grocery Retailers Dictate Packaged Food Distribution in Latvia

Packaged Food To Stagnate Over the Forecast Period

Foodservice - Key Trends and Developments

Headlines

Trends

## Competitive Landscape

### Prospects

### Category Data

Table 12 Foodservice Sales of Packaged Food by Category: Volume 2009-2014

Table 13 Foodservice Sales of Packaged Food by Category: % Volume Growth 2009-2014

Table 14 Forecast Foodservice Sales of Packaged Food by Category: Volume 2014-2019

Table 15 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2014-2019

## Impulse and Indulgence Products - Key Trends and Developments

### Headlines

### Trends

## Competitive Landscape

### Prospects

### Category Data

Table 16 Sales of Impulse and Indulgence Products by Category: Volume 2009-2014

Table 17 Sales of Impulse and Indulgence Products by Category: Value 2009-2014

Table 18 Sales of Impulse and Indulgence Products by Category: % Volume Growth 2009-2014

Table 19 Sales of Impulse and Indulgence Products by Category: % Value Growth 2009-2014

Table 20 NBO Company Shares of Impulse and Indulgence Products: % Value 2010-2014

Table 21 LBN Brand Shares of Impulse and Indulgence Products: % Value 2011-2014

Table 22 Forecast Sales of Impulse and Indulgence Products by Category: Volume 2014-2019

Table 23 Forecast Sales of Impulse and Indulgence Products by Category: Value 2014-2019

Table 24 Forecast Sales of Impulse and Indulgence Products by Category: % Volume Growth 2014-2019

Table 25 Forecast Sales of Impulse and Indulgence Products by Category: % Value Growth 2014-2019

## Meal Solutions - Key Trends and Developments

### Headlines

### Trends

## Competitive Landscape

### Prospects

### Category Data

Table 26 Sales of Meal Solutions by Category: Volume 2009-2014

Table 27 Sales of Meal Solutions by Category: Value 2009-2014

Table 28 Sales of Meal Solutions by Category: % Volume Growth 2009-2014

Table 29 Sales of Meal Solutions by Category: % Value Growth 2009-2014

Table 30 NBO Company Shares of Meal Solutions: % Value 2010-2014

Table 31 LBN Brand Shares of Meal Solutions: % Value 2011-2014

Table 32 Forecast Sales of Meal Solutions by Category: Volume 2014-2019

Table 33 Forecast Sales of Meal Solutions by Category: Value 2014-2019

Table 34 Forecast Sales of Meal Solutions by Category: % Volume Growth 2014-2019

Table 35 Forecast Sales of Meal Solutions by Category: % Value Growth 2014-2019

## Nutrition/staples - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 36 Sales of Nutrition/Staples by Category: Volume 2009-2014

Table 37 Sales of Nutrition/Staples by Category: Value 2009-2014

Table 38 Sales of Nutrition/Staples by Category: % Volume Growth 2009-2014

Table 39 Sales of Nutrition/Staples by Category: % Value Growth 2009-2014

Table 40 NBO Company Shares of Nutrition/Staples: % Value 2010-2014

Table 41 LBN Brand Shares of Nutrition/Staples: % Value 2011-2014

Table 42 Forecast Sales of Nutrition/Staples by Category: Volume 2014-2019

Table 43 Forecast Sales of Nutrition/Staples by Category: Value 2014-2019

Table 44 Forecast Sales of Nutrition/Staples by Category: % Volume Growth 2014-2019

Table 45 Forecast Sales of Nutrition/Staples by Category: % Value Growth 2014-2019

Market Data

Table 46 Sales of Packaged Food by Category: Volume 2009-2014

Table 47 Sales of Packaged Food by Category: Value 2009-2014

Table 48 Sales of Packaged Food by Category: % Volume Growth 2009-2014

Table 49 Sales of Packaged Food by Category: % Value Growth 2009-2014

Table 50 GBO Company Shares of Packaged Food: % Value 2010-2014

Table 51 NBO Company Shares of Packaged Food: % Value 2010-2014

Table 52 LBN Brand Shares of Packaged Food: % Value 2011-2014

Table 53 Penetration of Private Label by Category: % Value 2009-2014

Table 54 Distribution of Packaged Food by Format: % Value 2009-2014

Table 55 Distribution of Packaged Food by Format and Category: % Value 2014

Table 56 Forecast Sales of Packaged Food by Category: Volume 2014-2019

Table 57 Forecast Sales of Packaged Food by Category: Value 2014-2019

Table 58 Forecast Sales of Packaged Food by Category: % Volume Growth  
2014-2019

Table 59 Forecast Sales of Packaged Food by Category: % Value Growth 2014-2019

Sources

Summary 5 Research Sources

## I would like to order

Product name: Frozen Processed Food in Latvia

Product link: <https://marketpublishers.com/r/F398466C329EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F398466C329EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970