

Frozen Food Pahala PT in Packaged Food (Indonesia)

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Abstracts

Frozen Food Pahala aims to produce world-class frozen processed poultry, as well as a broader range of other meat- and poultry-based packaged food products. The company prides itself on utilising sophisticated technology and selecting high-quality raw materials and spices in order to produce high-quality frozen food products without the use of preservatives. Through its two flagship brands, The Home of Good Food and Yummy, the company offers many processed meat and poultry products in popular...

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Product coverage: Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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