

Frosts Food & Beverage Pte Ltd in Soft Drinks (Singapore)

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Date: October 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: FF1D73508D7EN

Abstracts

Frosts Food & Beverage Pte Ltd aims to continue to bring more new products from other parts of the world to Singapore so as to take advantage of the rising wealth and sophistication of consumers, as well as the growing premiumisation trend. The company is expected to continue to market a wider portfolio of premium imported products to consumers in Singapore over the forecast period.

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