

# Fromageries Bel SA in Packaged Food (France)

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## Abstracts

Fromageries Bel should be satisfied with its ongoing growth in France, although it still faces strong challenges such as the ongoing volatility of milk prices, subsequently tough conditions in its dealings with grocery retailers and the increasingly intense competition coming from traditional leading French dairy companies such as Groupe Lactalis as well as private label. Nevertheless, Fromageries Bel is expected to continue focusing strongly on product innovation in order to keep abreast of...

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