

Frike Group in Home Care (Switzerland)

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Abstracts

The Frike Group develops, modifies and optimises products and formulas for its customers. The family-owned business based in the canton of Zurich adheres to a sustainable strategy of growth and is committed to social fairness, while aiming to generate long-lasting economic benefits. The company does not market its products, but manufactures for private label and other clients. Thanks to the growing popularity of private label, the company is well positioned to sustain its growth during the...

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