

# FrieslandCampina SA NV in Health and Wellness (Belgium)

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Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: FD2D487FC69EN

## Abstracts

FrieslandCampina is expected to continue to scale back its Belgian operations in the forecast period, with the company keen to cut costs against a backdrop of sluggish demand. Many of its key product categories are expected to witness only lethargic sales growth or volume declines, including reduced fat dairy and cheese. From February 2016, the company ceased collaborating with 443 dairies in Belgium, although it will continue to source around 180 million litres of raw milk from these dairies vi...

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