

# Fressnapf Schweiz AG in Pet Care (Switzerland)

<https://marketpublishers.com/r/F134BF858C5EN.html>

Date: May 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: F134BF858C5EN

## Abstracts

Fressnapf Schweiz AG is expected to continue focusing on its wide private label product portfolio and to strengthen its position as a pet specialist retailer in Switzerland. However, as well as other pet superstores, Fressnapf Schweiz AG should face growing competition from garden centres which put special emphasis on expanding their sales and building their customer base at the expense of pet shops and pet superstores.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Pet Food, Pet Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Fressnapf Schweiz AG: Key Facts

Summary 2 Fressnapf Schweiz AG: Operational Indicators

Internet Strategy

Company Background

Chart 1 Fressnapf/Maxizoo in Etoy

Private Label

Summary 3 Fressnapf Schweiz AG: Private Label Portfolio

Competitive Positioning

Summary 4 Fressnapf Schweiz AG: Competitive Position 2016

## I would like to order

Product name: Fressnapf Schweiz AG in Pet Care (Switzerland)

Product link: <https://marketpublishers.com/r/F134BF858C5EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F134BF858C5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970