

Fressnapf Hungária Kft in Pet Care (Hungary)

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Abstracts

Fressnapf Hungária Kft aims to increase its sales and value share within pet care with continuing expansion nationwide. The company will continue to focus on its wide private label product portfolio to offer good value for money alternatives of leading mass and premium brands. With the opening of two XXL superstores, the company expanded its services, and it aims to introduce these additional services to other new outlets.

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