

Fressnapf Handels GmbH in Pet Care (Austria)

<https://marketpublishers.com/r/F248E5A61E1EN.html>

Date: May 2017

Pages: 5

Price: US\$ 150.00 (Single User License)

ID: F248E5A61E1EN

Abstracts

Benefiting from high brand awareness and an extremely high level of trust among pet owners in Austria, Fressnapf Handels still has lots of untapped growth potential in Austria, even though outlet expansion is likely to stagnate over the forecast period. The company is anticipated to intensify its successful private label strategy and may expand additional services such as vets and dog parlours in order to increase revenue and consumer frequency at its pet superstores.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Fressnapf Handels GmbH: Key Facts

Summary 2 Fressnapf Handels GmbH: Operational Indicators

Internet Strategy

Company Background

Chart 1 Fressnapf Handels GmbH: Fressnapf in Graz

Private Label

Summary 3 Fressnapf Handels GmbH: Private Label Portfolio

Competitive Positioning

Summary 4 Fressnapf Handels GmbH: Competitive Position 2016

I would like to order

Product name: Fressnapf Handels GmbH in Pet Care (Austria)

Product link: <https://marketpublishers.com/r/F248E5A61E1EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F248E5A61E1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970