

Freshening Industries Pte Ltd in Tissue and Hygiene (Singapore)

<https://marketpublishers.com/r/F708CC16BEDEN.html>

Date: June 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: F708CC16BEDEN

Abstracts

Due to the increasingly intense competition in wipes, Freshening Industries is expected to enhance the brand equity of Zappy Boy, in order to compete with other established brands. The company is likely to further improve its away-from-home wipes business by expanding its network of foodservice users and hospitality service providers. Besides, it is seeking to expand its production facilities in a strategic location overseas.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Away-From-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Freshening Industries Pte Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Freshening Industries Pte Ltd: Competitive Position 2012

I would like to order

Product name: Freshening Industries Pte Ltd in Tissue and Hygiene (Singapore)

Product link: <https://marketpublishers.com/r/F708CC16BEDEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F708CC16BEDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970