

# Fresh Food in Spain

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## Abstracts

Spain saw a return to relative normality in 2023 with the World Health Organisation (WHO) declaring the health crisis to be over. All COVID-19 related restrictions had been lifted by July 2023 which helped to boost consumer confidence and resulted in Spaniards getting back to their pre-pandemic lifestyles with most people no longer wearing face masks. Nonetheless, the combined impact of the pandemic and Russia's invasion of Ukraine in 2022 has created widespread instability in the local economy...

Euromonitor International's Fresh Food in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Eggs, Fish and Seafood, Fruits, Meat, Nuts, Pulses, Starchy Roots, Sugar and Sweeteners, Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Fresh Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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