

# Fresh Food in South Africa

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## Abstracts

With rising inflation, water supply issues, crumbling infrastructure and rolling power blackouts, South African fresh food producers are under extreme financial pressure and this, in turn, is passed on to local consumers. South Africa had been experiencing the same number of hours of no power since the inception of loadshedding in 2010 up until December 2022. The ailing state power company Eskom has faced endless problems, including ageing power stations that have not been upgraded in a timely m...

Euromonitor International's Fresh Food in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Eggs, Fish and Seafood, Fruits, Meat, Nuts, Pulses, Starchy Roots, Sugar and Sweeteners, Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Fresh Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Fresh Food in South Africa  
Euromonitor International  
December 2023

### **LIST OF CONTENTS AND TABLES**

FRESH FOOD IN SOUTH AFRICA  
EXECUTIVE SUMMARY  
Fresh food in 2023: The big picture

### **2023 KEY TRENDS**

Retailing developments  
What next for fresh food?

#### MARKET DATA

Table 1 Total Sales of Fresh Food by Category: Total Volume 2018-2023  
Table 2 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023  
Table 3 Retail Sales of Fresh Food by Category: Volume 2018-2023  
Table 4 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023  
Table 5 Retail Sales of Fresh Food by Category: Value 2018-2023  
Table 6 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023  
Table 7 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023  
Table 8 Retail Distribution of Fresh Food by Format: % Volume 2018-2023  
Table 9 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028  
Table 10 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028  
Table 11 Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028  
Table 12 Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028  
Table 13 Forecast Retail Sales of Fresh Food by Category: Value 2023-2028  
Table 14 Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

#### MEAT IN SOUTH AFRICA

#### KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Rising unit prices make meat unaffordable for many South Africans

More affordable poultry price attracts consumers

### PROSPECTS AND OPPORTUNITIES

Anti-Dumping Duties to result in rising prices of poultry over the forecast period

Growing health and environmental concerns to potentially impact meat consumption

Summary 2 Major Processors of Meat 2023

### CATEGORY DATA

Table 15 Total Sales of Meat by Category: Total Volume 2018-2023

Table 16 Total Sales of Meat by Category: % Total Volume Growth 2018-2023

Table 17 Retail Sales of Meat by Category: Volume 2018-2023

Table 18 Retail Sales of Meat by Category: % Volume Growth 2018-2023

Table 19 Retail Sales of Meat by Category: Value 2018-2023

Table 20 Retail Sales of Meat by Category: % Value Growth 2018-2023

Table 21 Retail Sales of Meat by Packaged vs Unpackaged: % Volume 2018-2023

Table 22 Forecast Sales of Meat by Category: Total Volume 2023-2028

Table 23 Forecast Sales of Meat by Category: % Total Volume Growth 2023-2028

Table 24 Forecast Retail Sales of Meat by Category: Volume 2023-2028

Table 25 Forecast Retail Sales of Meat by Category: % Volume Growth 2023-2028

Table 26 Forecast Retail Sales of Meat by Category: Value 2023-2028

Table 27 Forecast Retail Sales of Meat by Category: % Value Growth 2023-2028

## FISH AND SEAFOOD IN SOUTH AFRICA

### KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Rising input costs place pressure on the availability of fish and seafood

Sustainability factor is increasingly influencing choice of fish and seafood

### PROSPECTS AND OPPORTUNITIES

Growth potential for fish and seafood by meeting health and sustainability criteria

Aquaculture could play a greater role in increasing seafood consumption

Summary 3 Major Processors of Fish and Seafood 2023

### CATEGORY DATA

Table 28 Total Sales of Fish and Seafood by Category: Total Volume 2018-2023

Table 29 Total Sales of Fish and Seafood by Category: % Total Volume Growth 2018-2023

Table 30 Retail Sales of Fish and Seafood by Category: Volume 2018-2023

Table 31 Retail Sales of Fish and Seafood by Category: % Volume Growth 2018-2023

Table 32 Retail Sales of Fish and Seafood by Category: Value 2018-2023

Table 33 Retail Sales of Fish and Seafood by Category: % Value Growth 2018-2023

Table 34 Retail Sales of Fish and Seafood by Packaged vs Unpackaged: % Volume 2018-2023

Table 35 Forecast Total Sales of Fish and Seafood by Category: Total Volume 2023-2028

Table 36 Forecast Total Sales of Fish and Seafood by Category: % Total Volume Growth 2023-2028

Table 37 Forecast Retail Sales of Fish and Seafood by Category: Volume 2023-2028

Table 38 Forecast Retail Sales of Fish and Seafood by Category: % Volume Growth 2023-2028

Table 39 Forecast Retail Sales of Fish and Seafood by Category: Value 2023-2028

Table 40 Forecast Retail Sales of Fish and Seafood by Category: % Value Growth 2023-2028

**PULSES IN SOUTH AFRICA**

**KEY DATA FINDINGS**

## **2023 DEVELOPMENTS**

High inflationary pressures drive demand for pulses

Growing flexitarian trend drives dynamic growth of other pulses

**PROSPECTS AND OPPORTUNITIES**

Plant-based trend creates opportunity for other pulses

Pulses such as beans are important crops for rotation

Summary 4 Major Processors of Pulses 2023

**CATEGORY DATA**

Table 41 Total Sales of Pulses by Category: Total Volume 2018-2023

Table 42 Total Sales of Pulses by Category: % Total Volume Growth 2018-2023

Table 43 Retail Sales of Pulses by Category: Volume 2018-2023

Table 44 Retail Sales of Pulses by Category: % Volume Growth 2018-2023

Table 45 Retail Sales of Pulses by Category: Value 2018-2023

Table 46 Retail Sales of Pulses by Category: % Value Growth 2018-2023

Table 47 Retail Sales of Pulses by Packaged vs Unpackaged: % Volume 2018-2023

Table 48 Forecast Total Sales of Pulses by Category: Total Volume 2023-2028

Table 49 Forecast Total Sales of Pulses by Category: % Total Volume Growth 2023-2028

Table 50 Forecast Retail Sales of Pulses by Category: Volume 2023-2028

Table 51 Forecast Retail Sales of Pulses by Category: % Volume Growth 2023-2028

Table 52 Forecast Retail Sales of Pulses by Category: Value 2023-2028

Table 53 Forecast Retail Sales of Pulses by Category: % Value Growth 2023-2028  
VEGETABLES IN SOUTH AFRICA  
KEY DATA FINDINGS

### 2023 DEVELOPMENTS

No avoiding price hikes for vegetables due to higher input costs

Vegetables continue to benefit from home cooking

#### PROSPECTS AND OPPORTUNITIES

Processed vegetables provide competition due to convenience trend

Sustainability to become greater area of focus over the forecast period

Summary 5 Major Processors of Vegetables 2023

#### CATEGORY DATA

Table 54 Total Sales of Vegetables by Category: Total Volume 2018-2023

Table 55 Total Sales of Vegetables by Category: % Total Volume Growth 2018-2023

Table 56 Retail Sales of Vegetables by Category: Volume 2018-2023

Table 57 Retail Sales of Vegetables by Category: % Volume Growth 2018-2023

Table 58 Retail Sales of Vegetables by Category: Value 2018-2023

Table 59 Retail Sales of Vegetables by Category: % Value Growth 2018-2023

Table 60 Retail Sales of Vegetables by Packaged vs Unpackaged: % Volume 2018-2023

Table 61 Forecast Total Sales of Vegetables by Category: Total Volume 2023-2028

Table 62 Forecast Total Sales of Vegetables by Category: % Total Volume Growth 2023-2028

Table 63 Forecast Retail Sales of Vegetables by Category: Volume 2023-2028

Table 64 Forecast Retail Sales of Vegetables by Category: % Volume Growth 2023-2028

Table 65 Forecast Retail Sales of Vegetables by Category: Value 2023-2028

Table 66 Forecast Retail Sales of Vegetables by Category: % Value Growth 2023-2028

### STARCHY ROOTS IN SOUTH AFRICA

#### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Declining supply of potatoes leads to rising prices

Fresh potatoes face competition from cheap imported frozen processed options

#### PROSPECTS AND OPPORTUNITIES

Sweet potatoes can potentially combat malnutrition in South Africa

Sustainability to become greater area of focus over the forecast period

## Summary 6 Major Processors of Starchy Roots 2023

### CATEGORY DATA

Table 67 Total Sales of Starchy Roots by Category: Total Volume 2018-2023

Table 68 Total Sales of Starchy Roots by Category: % Total Volume Growth 2018-2023

Table 69 Retail Sales of Starchy Roots by Category: Volume 2018-2023

Table 70 Retail Sales of Starchy Roots by Category: % Volume Growth 2018-2023

Table 71 Retail Sales of Starchy Roots by Category: Value 2018-2023

Table 72 Retail Sales of Starchy Roots by Category: % Value Growth 2018-2023

Table 73 Retail Sales of Starchy Roots by Packaged vs Unpackaged: % Volume 2018-2023

Table 74 Forecast Total Sales of Starchy Roots by Category: Total Volume 2023-2028

Table 75 Forecast Total Sales of Starchy Roots by Category: % Total Volume Growth 2023-2028

Table 76 Forecast Retail Sales of Starchy Roots by Category: Volume 2023-2028

Table 77 Forecast Retail Sales of Starchy Roots by Category: % Volume Growth 2023-2028

Table 78 Forecast Retail Sales of Starchy Roots by Category: Value 2023-2028

Table 79 Forecast Retail Sales of Starchy Roots by Category: % Value Growth 2023-2028

## FRUITS IN SOUTH AFRICA

### KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Farming profitability impacts fruit production in 2023

Inclement weather negatively impacts fruit production in 2023

### PROSPECTS AND OPPORTUNITIES

Global warming and above average sea surface temperatures likely to affect future fruit yields

Avocados should see greater productivity due to new deal with China

## Summary 7 Major Processors of Fruits 2023

### CATEGORY DATA

Table 80 Total Sales of Fruits by Category: Total Volume 2018-2023

Table 81 Total Sales of Fruits by Category: % Total Volume Growth 2018-2023

Table 82 Retail Sales of Fruits by Category: Volume 2018-2023

Table 83 Retail Sales of Fruits by Category: % Volume Growth 2018-2023

Table 84 Retail Sales of Fruits by Category: Value 2018-2023

Table 85 Retail Sales of Fruits by Category: % Value Growth 2018-2023

Table 86 Retail Sales of Fruits by Packaged vs Unpackaged: % Volume 2018-2023

Table 87 Forecast Total Sales of Fruits by Category: Total Volume 2023-2028

Table 88 Forecast Total Sales of Fruits by Category: % Total Volume Growth 2023-2028

Table 89 Forecast Retail Sales of Fruits by Category: Volume 2023-2028

Table 90 Forecast Retail Sales of Fruits by Category: % Volume Growth 2023-2028

Table 91 Forecast Retail Sales of Fruits by Category: Value 2023-2028

Table 92 Forecast Retail Sales of Fruits by Category: % Value Growth 2023-2028

NUTS IN SOUTH AFRICA

KEY DATA FINDINGS

## **2023 DEVELOPMENTS**

Oversupply of nuts encourages expansion by players into packaged food

Competition from processed nuts as consumers seek convenience

PROSPECTS AND OPPORTUNITIES

Growing global health trend offers opportunity for nuts

Sustainability to become greater area of focus over the forecast period

Summary 8 Major Processors of Nuts 2023

CATEGORY DATA

Table 93 Total Sales of Nuts by Category: Total Volume 2018-2023

Table 94 Total Sales of Nuts by Category: % Total Volume Growth 2018-2023

Table 95 Retail Sales of Nuts by Category: Volume 2018-2023

Table 96 Retail Sales of Nuts by Category: % Volume Growth 2018-2023

Table 97 Retail Sales of Nuts by Category: Value 2018-2023

Table 98 Retail Sales of Nuts by Category: % Value Growth 2018-2023

Table 99 Retail Sales of Nuts by Packaged vs Unpackaged: % Volume 2018-2023

Table 100 Forecast Total Sales of Nuts by Category: Total Volume 2023-2028

Table 101 Forecast Total Sales of Nuts by Category: % Total Volume Growth 2023-2028

Table 102 Forecast Retail Sales of Nuts by Category: Volume 2023-2028

Table 103 Forecast Retail Sales of Nuts by Category: % Volume Growth 2023-2028

Table 104 Forecast Retail Sales of Nuts by Category: Value 2023-2028

Table 105 Forecast Retail Sales of Nuts by Category: % Value Growth 2023-2028

EGGS IN SOUTH AFRICA

KEY DATA FINDINGS

## **2023 DEVELOPMENTS**

Increase in input costs and price hikes means eggs are unaffordable for many



Avian influenza hits South African poultry industry

#### PROSPECTS AND OPPORTUNITIES

Possible shortage of eggs over the forecast period

Growth opportunity if egg prices stabilise

Summary 9 Major Processors of Eggs 2023

#### CATEGORY DATA

Table 106 Total Sales of Eggs: Total Volume 2018-2023

Table 107 Total Sales of Eggs: % Total Volume Growth 2018-2023

Table 108 Retail Sales of Eggs: Volume 2018-2023

Table 109 Retail Sales of Eggs: % Volume Growth 2018-2023

Table 110 Retail Sales of Eggs: Value 2018-2023

Table 111 Retail Sales of Eggs: % Value Growth 2018-2023

Table 112 Retail Sales of Eggs by Packaged vs Unpackaged: % Volume 2018-2023

Table 113 Forecast Total Sales of Eggs: Total Volume 2023-2028

Table 114 Forecast Total Sales of Eggs: % Total Volume Growth 2023-2028

Table 115 Forecast Retail Sales of Eggs: Volume 2023-2028

Table 116 Forecast Retail Sales of Eggs: % Volume Growth 2023-2028

Table 117 Forecast Retail Sales of Eggs: Value 2023-2028

Table 118 Forecast Retail Sales of Eggs: % Value Growth 2023-2028

#### SUGAR AND SWEETENERS IN SOUTH AFRICA

#### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Sugar Masterplan concludes bringing relief to a depressed local sugar industry

Health Promotion Levy remains a threat

#### PROSPECTS AND OPPORTUNITIES

Sugar industry will continue to feel the threat of global health trend

Sustainability to become greater area of focus over the forecast period

Summary 10 Major Processors of Sugar and Sweeteners 2023

#### CATEGORY DATA

Table 119 Total Sales of Sugar and Sweeteners: Total Volume 2018-2023

Table 120 Total Sales of Sugar and Sweeteners: % Total Volume Growth 2018-2023

Table 121 Retail Sales of Sugar and Sweeteners: Volume 2018-2023

Table 122 Retail Sales of Sugar and Sweeteners: % Volume Growth 2018-2023

Table 123 Retail Sales of Sugar and Sweeteners: Value 2018-2023

Table 124 Retail Sales of Sugar and Sweeteners: % Value Growth 2018-2023

Table 125 Retail Sales of Sugar and Sweeteners by Packaged vs Unpackaged: % Volume 2018-2023

Table 126 Forecast Total Sales of Sugar and Sweeteners: Total Volume 2023-2028

Table 127 Forecast Total Sales of Sugar and Sweeteners: % Total Volume Growth 2023-2028

Table 128 Forecast Retail Sales of Sugar and Sweeteners: Volume 2023-2028

Table 129 Forecast Retail Sales of Sugar and Sweeteners: % Volume Growth 2023-2028

Table 130 Forecast Retail Sales of Sugar and Sweeteners: Value 2023-2028

Table 131 Forecast Retail Sales of Sugar and Sweeteners: % Value Growth 2023-2028

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