

# Fresh Food in France

<https://marketpublishers.com/r/FEFB624A7FDEN.html>

Date: January 2024

Pages: 73

Price: US\$ 1,210.00 (Single User License)

ID: FEFB624A7FDEN

## Abstracts

Climate factors are influencing fresh food in France in 2023. After the significant heatwave in the summer of 2022, 2023 saw more rain with some hot spells and droughts in certain areas, which affected crops in the agricultural regions in different ways. For example, the hot summer of 2022 played havoc with the quality and size of the pulses harvests leading into production for 2023, as drought is difficult for field crops with short growing cycles. Meanwhile, the consumption of summer vegetable...

Euromonitor International's Fresh Food in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Eggs, Fish and Seafood, Fruits, Meat, Nuts, Pulses, Starchy Roots, Sugar and Sweeteners, Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Fresh Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Fresh Food in France  
Euromonitor International  
January 2024

### LIST OF CONTENTS AND TABLES

FRESH FOOD IN FRANCE  
EXECUTIVE SUMMARY  
Fresh food in 2023: The big picture

### 2023 KEY TRENDS

Retailing developments  
What next for fresh food?

#### MARKET DATA

Table 1 Total Sales of Fresh Food by Category: Total Volume 2018-2023  
Table 2 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023  
Table 3 Retail Sales of Fresh Food by Category: Volume 2018-2023  
Table 4 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023  
Table 5 Retail Sales of Fresh Food by Category: Value 2018-2023  
Table 6 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023  
Table 7 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023  
Table 8 Retail Distribution of Fresh Food by Format: % Volume 2018-2023  
Table 9 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028  
Table 10 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028  
Table 11 Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028  
Table 12 Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028  
Table 13 Forecast Retail Sales of Fresh Food by Category: Value 2023-2028  
Table 14 Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

#### MEAT IN FRANCE

#### KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Meat remains a mainstay in French meals, with some trading down due to inflationary pressures

Poultry industry continues along its recovery following the avian flu cull

### PROSPECTS AND OPPORTUNITIES

Meat substitutes slow to take off in France, leading to a challenge with climate commitments

Direct-from-farm sales expected to grow further over the forecast period

Summary 2 Major Processors of Meat 2023

### CATEGORY DATA

Table 15 Total Sales of Meat by Category: Total Volume 2018-2023

Table 16 Total Sales of Meat by Category: % Total Volume Growth 2018-2023

Table 17 Retail Sales of Meat by Category: Volume 2018-2023

Table 18 Retail Sales of Meat by Category: % Volume Growth 2018-2023

Table 19 Retail Sales of Meat by Category: Value 2018-2023

Table 20 Retail Sales of Meat by Category: % Value Growth 2018-2023

Table 21 Retail Sales of Meat by Packaged vs Unpackaged: % Volume 2018-2023

Table 22 Forecast Sales of Meat by Category: Total Volume 2023-2028

Table 23 Forecast Sales of Meat by Category: % Total Volume Growth 2023-2028

Table 24 Forecast Retail Sales of Meat by Category: Volume 2023-2028

Table 25 Forecast Retail Sales of Meat by Category: % Volume Growth 2023-2028

Table 26 Forecast Retail Sales of Meat by Category: Value 2023-2028

Table 27 Forecast Retail Sales of Meat by Category: % Value Growth 2023-2028

### FISH AND SEAFOOD IN FRANCE

### KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Sales of fish and seafood fall into an expected slump due to high prices

Oyster industry suffers losses caused by environmental pollution

### PROSPECTS AND OPPORTUNITIES

Overall stable demand expected to continue, with government promoting local production

Fresh seafood will continue to face competition from cheaper shelf stable and frozen options, while fish alternatives remain niche

Summary 3 Major Processors of Fish and Seafood 2023

### CATEGORY DATA

Table 28 Total Sales of Fish and Seafood by Category: Total Volume 2018-2023

Table 29 Total Sales of Fish and Seafood by Category: % Total Volume Growth  
2018-2023

Table 30 Retail Sales of Fish and Seafood by Category: Volume 2018-2023

Table 31 Retail Sales of Fish and Seafood by Category: % Volume Growth 2018-2023

Table 32 Retail Sales of Fish and Seafood by Category: Value 2018-2023

Table 33 Retail Sales of Fish and Seafood by Category: % Value Growth 2018-2023

Table 34 Retail Sales of Fish and Seafood by Packaged vs Unpackaged: % Volume  
2018-2023

Table 35 Forecast Total Sales of Fish and Seafood by Category: Total Volume  
2023-2028

Table 36 Forecast Total Sales of Fish and Seafood by Category: % Total Volume  
Growth 2023-2028

Table 37 Forecast Retail Sales of Fish and Seafood by Category: Volume 2023-2028

Table 38 Forecast Retail Sales of Fish and Seafood by Category: % Volume Growth  
2023-2028

Table 39 Forecast Retail Sales of Fish and Seafood by Category: Value 2023-2028

Table 40 Forecast Retail Sales of Fish and Seafood by Category: % Value Growth  
2023-2028

PULSES IN FRANCE

KEY DATA FINDINGS

## **2023 DEVELOPMENTS**

Sales in pulses supported by such products being an economic option and offering  
convenience

Climatic conditions lead to lower pulse production in France

## **PROSPECTS AND OPPORTUNITIES**

Foodservice sales continue to drive growth thanks to popularity of international fast food  
dishes

Health and environmental trends will continue to support pulses

Summary 4 Major Processors of Pulses 2023

## **CATEGORY DATA**

Table 41 Total Sales of Pulses by Category: Total Volume 2018-2023

Table 42 Total Sales of Pulses by Category: % Total Volume Growth 2018-2023

Table 43 Retail Sales of Pulses by Category: Volume 2018-2023

Table 44 Retail Sales of Pulses by Category: % Volume Growth 2018-2023

Table 45 Retail Sales of Pulses by Category: Value 2018-2023

Table 46 Retail Sales of Pulses by Category: % Value Growth 2018-2023

Table 47 Retail Sales of Pulses by Packaged vs Unpackaged: % Volume 2018-2023

Table 48 Forecast Total Sales of Pulses by Category: Total Volume 2023-2028

Table 49 Forecast Total Sales of Pulses by Category: % Total Volume Growth 2023-2028

Table 50 Forecast Retail Sales of Pulses by Category: Volume 2023-2028

Table 51 Forecast Retail Sales of Pulses by Category: % Volume Growth 2023-2028

Table 52 Forecast Retail Sales of Pulses by Category: Value 2023-2028

Table 53 Forecast Retail Sales of Pulses by Category: % Value Growth 2023-2028

VEGETABLES IN FRANCE

KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Overall stable demand for vegetables, despite the category facing some challenges

Fresh vegetables continue to face competition from canned and frozen equivalents

PROSPECTS AND OPPORTUNITIES

Government pushes for stronger local production, whilst challenges mean imports will continue

Sustainability laws and trends influence bio waste and packaging

Summary 5 Major Processors of Vegetables 2023

CATEGORY DATA

Table 54 Total Sales of Vegetables by Category: Total Volume 2018-2023

Table 55 Total Sales of Vegetables by Category: % Total Volume Growth 2018-2023

Table 56 Retail Sales of Vegetables by Category: Volume 2018-2023

Table 57 Retail Sales of Vegetables by Category: % Volume Growth 2018-2023

Table 58 Retail Sales of Vegetables by Category: Value 2018-2023

Table 59 Retail Sales of Vegetables by Category: % Value Growth 2018-2023

Table 60 Retail Sales of Vegetables by Packaged vs Unpackaged: % Volume 2018-2023

Table 61 Forecast Total Sales of Vegetables by Category: Total Volume 2023-2028

Table 62 Forecast Total Sales of Vegetables by Category: % Total Volume Growth 2023-2028

Table 63 Forecast Retail Sales of Vegetables by Category: Volume 2023-2028

Table 64 Forecast Retail Sales of Vegetables by Category: % Volume Growth 2023-2028

Table 65 Forecast Retail Sales of Vegetables by Category: Value 2023-2028

Table 66 Forecast Retail Sales of Vegetables by Category: % Value Growth 2023-2028

STARCHY ROOTS IN FRANCE

KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Fluctuating and unpredictable weather conditions continue to impact potatoes  
Price hikes pose challenges for fresh starchy roots, as consumers seek convenience

### PROSPECTS AND OPPORTUNITIES

“Exotic” and healthy sweet potatoes continue to attract attention  
Climate factors will continue to pose challenges, as farmers experiment with new varieties

Summary 6 Major Processors of Starchy Roots 2023

### CATEGORY DATA

Table 67 Total Sales of Starchy Roots by Category: Total Volume 2018-2023

Table 68 Total Sales of Starchy Roots by Category: % Total Volume Growth 2018-2023

Table 69 Retail Sales of Starchy Roots by Category: Volume 2018-2023

Table 70 Retail Sales of Starchy Roots by Category: % Volume Growth 2018-2023

Table 71 Retail Sales of Starchy Roots by Category: Value 2018-2023

Table 72 Retail Sales of Starchy Roots by Category: % Value Growth 2018-2023

Table 73 Retail Sales of Starchy Roots by Packaged vs Unpackaged: % Volume  
2018-2023

Table 74 Forecast Total Sales of Starchy Roots by Category: Total Volume 2023-2028

Table 75 Forecast Total Sales of Starchy Roots by Category: % Total Volume Growth  
2023-2028

Table 76 Forecast Retail Sales of Starchy Roots by Category: Volume 2023-2028

Table 77 Forecast Retail Sales of Starchy Roots by Category: % Volume Growth  
2023-2028

Table 78 Forecast Retail Sales of Starchy Roots by Category: Value 2023-2028

Table 79 Forecast Retail Sales of Starchy Roots by Category: % Value Growth  
2023-2028

### FRUITS IN FRANCE

### KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Climate conditions affect the performance of fruits  
Organic labelling still has potential for fruits in France

### PROSPECTS AND OPPORTUNITIES

Climate factors will continue to influence production trends  
Anti-waste laws influence packaging formats for fresh fruits

Summary 7 Major Processors of Fruits 2023

### CATEGORY DATA



Table 80 Total Sales of Fruits by Category: Total Volume 2018-2023

Table 81 Total Sales of Fruits by Category: % Total Volume Growth 2018-2023

Table 82 Retail Sales of Fruits by Category: Volume 2018-2023

Table 83 Retail Sales of Fruits by Category: % Volume Growth 2018-2023

Table 84 Retail Sales of Fruits by Category: Value 2018-2023

Table 85 Retail Sales of Fruits by Category: % Value Growth 2018-2023

Table 86 Retail Sales of Fruits by Packaged vs Unpackaged: % Volume 2018-2023

Table 87 Forecast Total Sales of Fruits by Category: Total Volume 2023-2028

Table 88 Forecast Total Sales of Fruits by Category: % Total Volume Growth 2023-2028

Table 89 Forecast Retail Sales of Fruits by Category: Volume 2023-2028

Table 90 Forecast Retail Sales of Fruits by Category: % Volume Growth 2023-2028

Table 91 Forecast Retail Sales of Fruits by Category: Value 2023-2028

Table 92 Forecast Retail Sales of Fruits by Category: % Value Growth 2023-2028

NUTS IN FRANCE

KEY DATA FINDINGS

## **2023 DEVELOPMENTS**

Nuts manage to maintain sales due to player adaptation, despite challenges seen in the industry

Ongoing research into natural pesticides will help boost local production

### **PROSPECTS AND OPPORTUNITIES**

Sales continue to be supported by snacking trends, with a healthy positioning being used to justify high prices

New bulk retailing laws help to stimulate bulk sales of nuts through large retailers

Summary 8 Major Processors of Nuts 2023

### **CATEGORY DATA**

Table 93 Total Sales of Nuts by Category: Total Volume 2018-2023

Table 94 Total Sales of Nuts by Category: % Total Volume Growth 2018-2023

Table 95 Retail Sales of Nuts by Category: Volume 2018-2023

Table 96 Retail Sales of Nuts by Category: % Volume Growth 2018-2023

Table 97 Retail Sales of Nuts by Category: Value 2018-2023

Table 98 Retail Sales of Nuts by Category: % Value Growth 2018-2023

Table 99 Retail Sales of Nuts by Packaged vs Unpackaged: % Volume 2018-2023

Table 100 Forecast Total Sales of Nuts by Category: Total Volume 2023-2028

Table 101 Forecast Total Sales of Nuts by Category: % Total Volume Growth 2023-2028

Table 102 Forecast Retail Sales of Nuts by Category: Volume 2023-2028



Table 103 Forecast Retail Sales of Nuts by Category: % Volume Growth 2023-2028

Table 104 Forecast Retail Sales of Nuts by Category: Value 2023-2028

Table 105 Forecast Retail Sales of Nuts by Category: % Value Growth 2023-2028

EGGS IN FRANCE

KEY DATA FINDINGS

## **2023 DEVELOPMENTS**

Relatively stable sales, despite disruptions caused by the avian flu outbreaks

Free-range eggs and organic eggs remain the most popular, with ongoing moves to ban battery farms

PROSPECTS AND OPPORTUNITIES

Sales will remain supported by eggs being a staple in French cooking, as producers learn to better manage avian flu outbreaks

Sustainable egg production will continue to be a key focus

Summary 9 Major Processors of Eggs 2023

CATEGORY DATA

Table 106 Total Sales of Eggs: Total Volume 2018-2023

Table 107 Total Sales of Eggs: % Total Volume Growth 2018-2023

Table 108 Retail Sales of Eggs: Volume 2018-2023

Table 109 Retail Sales of Eggs: % Volume Growth 2018-2023

Table 110 Retail Sales of Eggs: Value 2018-2023

Table 111 Retail Sales of Eggs: % Value Growth 2018-2023

Table 112 Retail Sales of Eggs by Packaged vs Unpackaged: % Volume 2018-2023

Table 113 Forecast Total Sales of Eggs: Total Volume 2023-2028

Table 114 Forecast Total Sales of Eggs: % Total Volume Growth 2023-2028

Table 115 Forecast Retail Sales of Eggs: Volume 2023-2028

Table 116 Forecast Retail Sales of Eggs: % Volume Growth 2023-2028

Table 117 Forecast Retail Sales of Eggs: Value 2023-2028

Table 118 Forecast Retail Sales of Eggs: % Value Growth 2023-2028

SUGAR AND SWEETENERS IN FRANCE

KEY DATA FINDINGS

## **2023 DEVELOPMENTS**

Health trends continue to shine a negative light on basic white sugar

Foodservice and institutional volumes remain key, but lower levels of traditional sugar are also expected in these channels

PROSPECTS AND OPPORTUNITIES

Declining sugar consumption will lead to premiumisation and further innovation in alternative sugars

Natural sweeteners will continue to attract attention, with stevia remaining most popular

Summary 10 Major Processors of Sugar and Sweeteners 2023

#### CATEGORY DATA

Table 119 Total Sales of Sugar and Sweeteners: Total Volume 2018-2023

Table 120 Total Sales of Sugar and Sweeteners: % Total Volume Growth 2018-2023

Table 121 Retail Sales of Sugar and Sweeteners: Volume 2018-2023

Table 122 Retail Sales of Sugar and Sweeteners: % Volume Growth 2018-2023

Table 123 Retail Sales of Sugar and Sweeteners: Value 2018-2023

Table 124 Retail Sales of Sugar and Sweeteners: % Value Growth 2018-2023

Table 125 Retail Sales of Sugar and Sweeteners by Packaged vs Unpackaged: % Volume 2018-2023

Table 126 Forecast Total Sales of Sugar and Sweeteners: Total Volume 2023-2028

Table 127 Forecast Total Sales of Sugar and Sweeteners: % Total Volume Growth 2023-2028

Table 128 Forecast Retail Sales of Sugar and Sweeteners: Volume 2023-2028

Table 129 Forecast Retail Sales of Sugar and Sweeteners: % Volume Growth 2023-2028

Table 130 Forecast Retail Sales of Sugar and Sweeteners: Value 2023-2028

Table 131 Forecast Retail Sales of Sugar and Sweeteners: % Value Growth 2023-2028

## I would like to order

Product name: Fresh Food in France

Product link: <https://marketpublishers.com/r/FEFB624A7FDEN.html>

Price: US\$ 1,210.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FEFB624A7FDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970