

Fresh Fish and Seafood in Western Europe

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Abstracts

Fresh fish and seafood consumption in Western Europe is falling, amid a growing focus on health and wellbeing, ageing populations and a reduction of meat in regional diets. This Strategy Briefing offers an overview of fresh fish and seafood in Western Europe, and highlights trends and developments with a focus on the “big five” markets: France, Italy, Germany, Spain and the UK.

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