

Freedom Foods Group Ltd in Health and Wellness (Australia)

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Abstracts

Freedom Foods Group has successfully established itself as a leading Australian “health food” manufacturer that offers a range of free from products. Its products are normally found in the health food aisles of supermarkets outlets, and since September 2016 former Miss Universe Jennifer Hawkins has been the company’s brand ambassador. These factors should continue to strengthen the appeal of its products over the forecast period, among both health-conscious consumers and those who prefer to supp...

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