

# Free SAS in Consumer Electronics (France)

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## Abstracts

Free SAS, One.Tel and Iliad Telecom are the three subsidiaries of telecommunications holding company Groupe Iliad, which was the fourth biggest telecommunications company in France at the end of 2013 after France Telecom (Orange), Bouygues Telecom and SFR (Societe Francaise de Radiotelephone). At group level, the company aims to achieve a 25% value share in the French broadband internet market by pursuing its FTTH rollouts and through co-financing arrangements. In mobile telecommunications, the...

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