

Free From in South Korea

<https://marketpublishers.com/r/FD45B34237CEN.html>

Date: January 2022

Pages: 29

Price: US\$ 990.00 (Single User License)

ID: FD45B34237CEN

Abstracts

The pandemic has further accelerated sales of some free from packaged food products in 2021, following positive performances in 2020. This is being supported by an increasing number of consumers switching to plant-based diets. In South Korea, the majority of free from dairy and free from meat offers have long been led by soy and tofu and derivatives, respectively. While there were no significant changes to this sales pattern in 2021, more proactive product developments have been emerging in othe...

Euromonitor International's Free From in South Korea report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Free From Allergens, Free From Dairy, Free From Gluten, Free From Lactose, Free From Meat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Free From market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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