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Free From in France

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Abstracts

Dairy free remains a significant positive trend amongst French consumers as the rise of flexitarianism continues and consumers look to adopt a more plant-based diet. The switch to plant-based diets is primarily being driven by rising consumer health-consciousness, as well as a growing awareness of the environmental impact and energy inefficiency of livestock farming. In contrast to some other markets, animal welfare issues are a relatively minor concern. It is interesting to note that, due to su...

Euromonitor International's Free From in France report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Free From Allergens, Free From Dairy, Free From Gluten, Free From Lactose, Free From Meat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Free From market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

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