

Fred de la Bretoniere BV in Personal Accessories (Netherlands)

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Abstracts

While its operation in its home territory of The Netherlands is performing well, demand for bags and luggage in the country can be considered quite mature and, for this reason, the company is now geared towards expanding its operations and sales in other countries. Fred de la Bretoniere is thus expected to open new stores in Germany and Belgium during the forecast period and to look for new ways to gain further distribution in other key European countries. The company is also committed to invest...

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