

# Fred de la Bretoniere BV in Luxury Goods (Netherlands)

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### **Abstracts**

Fred de la Bretoniere is focusing on consolidating its position in the domestic market, whilst seeking to expand its presence in other countries in the coming years. The company is searching for opportunities to expand its distribution network in Europe, contemplating the opening of new stores and achieving agreements with clients in this regard. The company foresees an increase in internet sales in the coming years, allowing it to capture the demand for non-store retailing, whilst also reaching...

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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