

Fraser & Neave Holdings Bhd in Health and Wellness (Malaysia)

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Date: May 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: FA23896E17DEN

Abstracts

Fraser & Neave aims to retain its leading position in HW beverages in Malaysia by coming up with products that meet the needs of changing consumer preferences. The company also hopes to implement more social and environmental initiatives to give back to society.

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