

Frantsuzkiy Dom BSB TOO in Beauty and Personal Care (Kazakhstan)

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Abstracts

The core strategy of Frantsuzkiy Dom BCB TOO is to provide consumers with modern and high quality products from the best global brands at affordable prices. The company's retail concept continues to keep pace with the latest global trends. For example, its Beautymania outlets now offer a self-service system that makes it easier for customers to choose from a wide assortment of beauty and personal care products covering all price segments.

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