

Fragrances in the United Kingdom

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Abstracts

In 2022, current value sales of fragrances reached the pre-pandemic level after more than two years of recovery, seeing one of the fastest growth rates in beauty and personal care. The demand for fragrances grew as people went back to their normal lives, with the gradual reopening of offices, increased travel, and a year full of celebrations and events. Along with these lifestyle trends, economic events pushed up value sales, with higher input costs and supply chain disruptions. Companies in pre...

Euromonitor International's Fragrances in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Fragrances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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