

Fragrances in Hair Care in France

<https://marketpublishers.com/r/F836E679C15EN.html>

Date: March 2012

Pages: 31

Price: US\$ 900.00 (Single User License)

ID: F836E679C15EN

Abstracts

Fragrance volumes in hair care are dominated by shampoos. Despite a slowdown in the decline in hair care fragrance volumes, thanks to active fragrance innovation, it appears that manufacturers must continue to innovate to attract a new segment of consumers who are more attracted by functional products carrying no fragrance than the pleasure and emotional response offered by scented products. Oriental and exotic fragrances related to organic or natural products appear to be the next growing direc...

Euromonitor International's Fragrances in Hair Care in France country reports offer a comprehensive overview of the flavour and fragrance markets, giving specific consideration to the unique market conditions of each focal country. It highlights the major drivers behind flavour and fragrance supply and demand and provides detailed analysis of individual flavours and fragrances and the product categories they are used in. It also examine national prospects, highlighting opportunities and challenges for flavour and fragrance usage

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Fragrances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction

Concept Drivers

Fragrance Volumes

Shampoos

Conditioners

Colourants

I would like to order

Product name: Fragrances in Hair Care in France

Product link: <https://marketpublishers.com/r/F836E679C15EN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F836E679C15EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970