

Fragrances in Canada

<https://marketpublishers.com/r/F35F4612900EN.html>

Date: April 2024

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: F35F4612900EN

Abstracts

Fragrances witnessed remarkable growth in 2023 across all categories, with value outpacing volume due to inflation-driven price increases and the premiumisation trend. While both mass and premium fragrances experienced an uptick, premium fragrances led the surge in growth. Consumers indulged in fragrances as a means of self-pampering, seeking affordable luxuries amidst economic challenges. Moreover, fragrances served as a source of emotional and mental wellbeing, resonating with housebound consu...

Euromonitor International's Fragrances in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Fragrances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Fragrances in Canada
Euromonitor International
April 2024

LIST OF CONTENTS AND TABLES

FRAGRANCES IN CANADA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Exceptional growth across categories
Expansion of international brands
Robust growth in mass fragrances
PROSPECTS AND OPPORTUNITIES

Moderate growth and premiumisation
Entry of new fragrance brands
Growth in fragrance sets/kits

CATEGORY DATA

Table 1 Sales of Fragrances by Category: Value 2018-2023
Table 2 Sales of Fragrances by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Fragrances: % Value 2019-2023
Table 4 LBN Brand Shares of Fragrances: % Value 2020-2023
Table 5 LBN Brand Shares of Premium Men's Fragrances: % Value 2020-2023
Table 6 LBN Brand Shares of Premium Women's Fragrances: % Value 2020-2023
Table 7 Forecast Sales of Fragrances by Category: Value 2023-2028
Table 8 Forecast Sales of Fragrances by Category: % Value Growth 2023-2028

BEAUTY AND PERSONAL CARE IN CANADA

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for beauty and personal care?

MARKET DATA

Table 9 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 10 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 11 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 12 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 13 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 14 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 15 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 16 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 17 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 18 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Fragrances in Canada

Product link: <https://marketpublishers.com/r/F35F4612900EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F35F4612900EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970