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Fragrances in Dominican Republic

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Abstracts

The war in Ukraine had a negative impact, with the resultant energy crisis leading to high inflation and dampening volume sales. As a result, while fragrances registered a double-digit increase in current value sales in 2022, constant value sales and volume growth was much more moderate. With consumers feeling the financial squeeze, they cut back on discretionary spend. Also, in light of the heightened price sensitivity, mass fragrances registered higher value growth than premium.

Euromonitor International's Fragrances in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Fragrances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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