

# Frag Comercio Internacional SL in Personal Accessories (Spain)

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Date: June 2017

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: F93F4310CF7EN

## Abstracts

With the company recording amazing results in 2016, in 2017 and the following years the company is set to concentrate its investments on increasing its store network. In 2017 the company invested EUR3 million for this purpose. In terms of pricing the company plans to stay focused on the low-priced segment as this is what identifies the company's brand Misako.

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