

Fozzy Group in Retailing (Ukraine)

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Abstracts

Fozzy Group is one of the largest trade industrial groups in Ukraine and one of the leading Ukrainian retailers. The group expects to enhance its competitiveness as a leading retailing operator in future through a focus on high-level customer service, and introducing modern solutions in all areas of its activity. Furthermore, Fozzy Group is investing in improving its business processes; the group has achieved leading positions in retailing with new store openings in the most promising modern ret...

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