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Fox Wizel Ltd in Apparel and Footwear (Israel)

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Abstracts

2016 saw Fox Wizel Ltd continuing to invest substantial resources in its attempts to grow and increase its operational margins. In order to do so, the company's future strategy is set to focus on improving the company's competitiveness by purchasing franchises for additional international brands and by purchasing more local brands, in addition to activities that are likely to strengthen the Fox brand. Expanding company activities by purchasing additional brands has enabled Fox Wizel to strengthe...

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