

Fox Wizel Ltd in Apparel and Footwear (Israel)

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Abstracts

2016 saw Fox Wizel Ltd continuing to invest substantial resources in its attempts to grow and increase its operational margins. In order to do so, the company's future strategy is set to focus on improving the company's competitiveness by purchasing franchises for additional international brands and by purchasing more local brands, in addition to activities that are likely to strengthen the Fox brand. Expanding company activities by purchasing additional brands has enabled Fox Wizel to strengthe...

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Contents

Strategic Direction

Key Facts

Summary 1 Fox Wizel Ltd: Key Facts

Summary 2 Fox Wizel Ltd: Operational Indicators

Retail Operations

Summary 3 Fox Wizel Ltd: Retail Operational Indicators

Internet Strategy

Chart 1 Fox Wizel Ltd: Fox in Tel Aviv Azrieli mall

Chart 2 Fox Wizel Ltd: Mango in Tel Aviv Azrieli mall

Chart 3 Fox Wizel Ltd: Aerie in Tel Aviv Azrieli mall

Competitive Positioning

Summary 4 Fox Wizel Ltd: Competitive Position 2016

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