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Foster's Group Ltd in Wine (World)

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Date: April 2011
Pages: 37
Price: US$ 572.00 (Single User License)
ID: FAFA2CDF61AEN

Abstracts

Foster's Group is the fourth largest wine company in the world and the leading brewer in Australia. In 2010, the company has transformed its business and announced its plan to demerge its wine and beer operations, which has led to much speculation about potential takeovers. The company renamed its wine business to Treasury Wine Estates, and is committed to rationalise its wine portfolio and to increase its value growth, focusing on its premium and luxury wines.

Euromonitor International's Foster's Group Ltd in Wine (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Alcoholic Drinks industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Contents

Foster's Group Ltd in Wine (World)
Euromonitor International
April 2011
Scope of the Report
Strategic Evaluation
Competitive Positioning
Market Assessment
Category and Geographic Opportunities
Brand Strategy
Operations
Recommendations

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