

Fortified/Functional Packaged Food in Slovakia

<https://marketpublishers.com/r/FACEB8F2A33EN.html>

Date: February 2022

Pages: 26

Price: US\$ 990.00 (Single User License)

ID: FACEB8F2A33EN

Abstracts

Fortified/functional is the largest product area in terms of value sales within health and wellness packaged food and is a mature product area. As such, value growth was minimal. In addition, price rises also dampened volume sales. Also, with consumers spending more on vitamins supplements in order to boost their immune systems during the pandemic, this also dampened volume sales of fortified/functional. However, in the long run, consumers perceive eating fortified/functional packaged food as be...

Euromonitor International's Fortified/Functional Packaged Food in Slovakia report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: FF Baby Food, FF Bread, FF Breakfast Cereals, FF Confectionery, FF Dairy, FF Pasta, FF Sweet Biscuits, Snack Bars and Fruit Snacks, FF Vegetable and Seed Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Fortified/Functional Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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