

# Fortified/Functional Beverages in Slovakia

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## Abstracts

After a strong performance in 2020, there was a more muted performance in 2021, as a portion of value sales switched to foodservice, with outlets open once again. Beverages with immune boosting properties continued to be popular in 2021, as consumer looked to protect themselves from COVID-19 infection. An example of such a beverage is Maxx BCAA, which is fortified with amino acids to provide extra energy, as well as collagen and premium. The functional beverage is intended for athletes who exerc...

Euromonitor International's Fortified/Functional Beverages in Slovakia report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

**Product coverage:** FF Hot Drinks, FF Soft Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Fortified/Functional Beverages market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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