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info@marketpublishers.com

Fortified/Functional Beverages in the Czech Republic

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Abstracts

Although the impact of the pandemic has waned since May 2021, demand for beverages with additional value did not weaken and consumers were willing to purchase soft and hot drinks with added health benefits during the rest of the year. In soft drinks, there is rising interest in especially FF (fortified/functional) bottled water, FF juice drinks and FF liquid concentrates; whereas in hot drinks, there is increasing interest mainly in FF fruit/herbal tea and variants that support the immune system...

Euromonitor International's Fortified/Functional Beverages in Czech Republic report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: FF Hot Drinks, FF Soft Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Fortified/Functional Beverages market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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