

Fornetti-Ukraine TOV in Consumer Foodservice (Ukraine)

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Abstracts

Fornetti-Ukraine aims to continue to develop its network in the western and central Ukrainian regions, through franchising. It also plans to enter the bread category, in order to generate additional income flows and broaden its already wide range of products. It has an ambitious 10-year plan whereby it will aim to create thousands of jobs, attracting millions of customers and growing the company Fornetti to be one of the largest food products companies in Europe.

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