

Fornetti Bulgaria OOD in Consumer Foodservice (Bulgaria)

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Abstracts

Fornetti Bulgaria OOD is a fast food franchising company in Bulgaria, which entered the country in 2008 and gained immediate success over the review period. By the end of 2012 the company had developed a network of 58 franchised outlets, offering a wide selection of sweet and salty bakery products, which are at affordable prices and can be eaten on the go.

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