

Forestry, Wood and Paper in Saudi Arabia

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Abstracts

In the wake of the Saudisation policy, the rise in the expat dependant levy and increasing living costs, consumers remained largely attentive to household spending, including in disposable paper products and other articles of paper. This was particularly visible in the rising preference for more affordable products, such as private label tissue. The slowdown in demand growth for retail disposables was also a consequence of the introduction of 5% VAT on consumer goods and services, which further...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Forestry, Wood and Paper market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Corrugated Paper, Paperboard and Containers, Disposable Paper Products, Forestry, Pulp, Paper and Paperboard, Wood and Wood Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Headlines

Prospects

Demand Prospects for Disposable Paper Products Remain Largely Positive Amidst Weakened Consumer Confidence

Expected Surge in Construction Activity To Support Growing Wood Sector

Modern Retail Growth and E-commerce Expansion To Drive Sales of Paper

Competitive Landscape

Local Producers To Continue Facing Challenging Operating Environment

Industry Overview

Chart 1 Turnover 2003-2023, LCU million

Chart 2 Value Added 2013-2018, LCU million

Chart 3 Profit and Profit Margin 2013-2018

Chart 4 Turnover and Growth by Category 2018, LCU million

Chart 5 Disposable Paper Products Turnover 2003-2023, LCU million

Chart 6 Wood And Wood Products Turnover 2003-2023, LCU million

Chart 7 Pulp, Paper And Paperboard Turnover 2003-2023, LCU million

Chart 8 Corrugated Paper, Paperboard And Containers Turnover 2003-2023, LCU million

Chart 9 Forestry Turnover 2003-2023, LCU million

Chart 10 Absolute Growth by Category, LCU million

Cost Structure

Chart 11 Cost Structure 2018, LCU million

Trade

Chart 12 Imports, Exports and Trade Balance 2013-2018, LCU million

Chart 13 Exports 2013-2018, LCU million

Chart 14 Exports Share by Category 2013-2018, % of Total Exports

Chart 15 Exports by Country 2013-2018, LCU million

Chart 16 Exports Share by Country 2013-2018, % of Total Exports

Chart 17 Imports 2013-2018, LCU million

Chart 18 Imports Share by Category 2013-2018, % of Total Imports

Chart 19 Imports by Country 2013-2018, LCU million

Chart 20 Imports Share by Country 2013-2018, % of Total Imports

Market Structure

Chart 21 Market Structure by Category 2013-2018, LCU million

Chart 22 Market Share by Category 2013-2018, % of Total Market

Chart 23 Market Structure 2013-2018, LCU million

Buyers

Chart 24 Market Structure by Buyer 2018, LCU million

Firmographics

Chart 25 Employment Statistics and Productivity 2013-2018

Chart 26 Number of Companies by Company's Size 2013-2018

Chart 27 Firmographics Distribution by Company Size 2013-2018, % of Total

Companies

Chart 28 Firmographics Distribution by Turnover 2013-2018, % of total Turnover

Chart 29 Industry Concentration 2013-2018, % Share of Turnover

Chart 30 Top Companies' Shares 2018, % of Turnover

Chart 31 Top 5 Companies' Share Dynamics 2013-2018, % of Turnover

Chart 32 Turnover Performance by Company 2013-2018

Digital Business

Chart 33 Share of E-Commerce Activities 2018-2023, %

Chart 34 Number of Companies Receiving Orders Online 2013-2018

Chart 35 Number of Companies Placing Orders Online 2013-2018

Chart 36 Revenue from E-Commerce, 2013-2018, LCU million

Industry Context

Chart 37 Attractiveness Index in Selected Industries 2018

Chart 38 Industry vs GDP Performance 2003-2023, % y-o-y Growth

Chart 39 Forestry, wood and paper vs Other Industries 2003-2023, LCU million

Chart 40 Industry Turnover by Region 2018, USD million

Chart 41 Forestry, Wood and Paper in Middle East and Africa 2003-2023, USD million

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