

Forestry, Wood and Paper in China

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Abstracts

In 2019, growth in China's forestry, wood and paper industry accelerated considerably, due to rising demand from the domestic construction sector. During the year, significant investment by the central government in the country's infrastructure, and increasing demand for both residential and commercial building resulted in booming demand for wood and paper from China's construction companies.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Forestry, Wood and Paper market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Corrugated Paper, Paperboard and Containers, Disposable Paper Products, Forestry, Pulp, Paper and Paperboard, Wood and Wood Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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