

# Footwear in the United Arab Emirates

<https://marketpublishers.com/r/F18DA3C4554EN.html>

Date: November 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: F18DA3C4554EN

## Abstracts

In terms of retail volume sales in the United Arab Emirates, men's footwear traditionally holds larger share compared to the women's segment, primarily due to demographics. However, women's footwear is experiencing faster growth in both retail volume and value terms. This is attributed to the rising participation of women in sports and outdoor activities, as well as the increasing trend of pairing sneakers with both formal attire and traditional clothing such as abayas. This shift reflects chang...

Euromonitor International's Footwear in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Footwear in the United Arab Emirates

Euromonitor International

November 2023

List Of Contents And Tables

FOOTWEAR IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Women's footwear outpaces men's

Aldo expands its local distribution to online platforms

Asics sets sustainability benchmark

PROSPECTS AND OPPORTUNITIES

Tiffany x Nike's surprise collaboration

Gucci collaborates with Snapchat for an inaugural sneaker virtual try-on

Sneaker culture set to drive interest in sports footwear

CATEGORY DATA

Table 1 Sales of Footwear by Category: Volume 2018-2023

Table 2 Sales of Footwear by Category: Value 2018-2023

Table 3 Sales of Footwear by Category: % Volume Growth 2018-2023

Table 4 Sales of Footwear by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Footwear: % Value 2019-2023

Table 6 LBN Brand Shares of Footwear: % Value 2020-2023

Table 7 Distribution of Footwear by Format: % Value 2018-2023

Table 8 Forecast Sales of Footwear by Category: Volume 2023-2028

Table 9 Forecast Sales of Footwear by Category: Value 2023-2028

Table 10 Forecast Sales of Footwear by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Footwear by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

### 2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

## MARKET DATA

Table 12 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 13 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 14 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 15 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 17 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 18 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 19 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 20 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 21 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 22 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

## DISCLAIMER

## SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Footwear in the United Arab Emirates

Product link: <https://marketpublishers.com/r/F18DA3C4554EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F18DA3C4554EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970