

Footwear in Mexico: ISIC 192

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Abstracts

PPI

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Footwear market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Non-sports Footwear, Sports Footwear, Waterproof and Specialised Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Footwear in Mexico: ISIC
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LIST OF CONTENTS AND TABLES

FOOTWEAR IN MEXICO: ISIC
HEADLINES
INDUSTRY OVERVIEW
CHART 1 Key Industry's Indicators 2017-2027
PRODUCTION SCORECARD
Summary 1 Scorecard of Production Pillar 2017-2027
CHART 2 Production Value Regional Comparison 2022
CHART 3 Production Value per Capita Regional Comparison 2022
CHART 4 Production Value Growth Regional Comparison 2017-2027
CHART 5 Future and Absolute Growth of Production Value Regional Comparison 2022-2027
CHART 6 Production Value 2017-2027
CHART 7 Production Value by Category 2017-2022
CHART 8 Production Value by Category 2022-2027
CHART 9 Production Value per Employee 2017-2022
CHART 10 Exports 2017-2022
CHART 11 Exports Regional Comparison 2022
COST STRUCTURE
CHART 12 Cost Structure Comparison 2022
CHART 13 Cost Structure 2017-2022
CHART 14 Prices of Selected Commodities 2022 Q3-2023 Q4, Index
CHART 15 Profit and Profit Margin 2017-2022
CHART 16 Average Salary 2017-2022
CHART 17 Labour Costs and Employee Productivity Comparison 2017-2022
FIRMOGRAPHICS
CHART 18 Number of Companies by Size 2017/2022
CHART 19 Competitive Landscape Structure by Company Size 2017/2022
CHART 20 Top Companies' Ranking 2017-2022 and % of Production Value 2022
MARKET OVERVIEW
CONSUMPTION SCORECARD
Summary 2 Scorecard of Consumption 2017-2022

CHART 21 Market Size Regional Comparison 2022

CHART 22 Market Size per Capita Regional Comparison 2022

CHART 23 Market Size Growth Regional Comparison 2017-2022

CHART 24 Market Structure by Buyer 2017-2022

CHART 25 Market Structure 2017-2022

CHART 26 Market Structure by Category 2017-2022

CHART 27 Imports 2017-2022

CHART 28 Imports Regional Comparison 2022

ATTRACTIVENESS INDEX

CHART 29 Attractiveness Index in Selected Industries 2022

CHART 30 Footwear Attractiveness Index Comparison Across All Industries 2022

CHART 31 Attractiveness Index Methodology

ECONOMIC CONTEXT AND LABOUR MARKET

Summary 3 Economic Context and Labour Market 2022-2027

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