

Footwear in Egypt

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Abstracts

Footwear is witnessing volume sales decline in 2023, due to substantial price increases. As in apparel, footwear has been challenged with rising costs of raw materials like leather. The devaluation of the Egyptian pound and the war in Ukraine has also negatively impacted the economy. Footwear prices rose by more than 40% in 2023, putting a further burden on consumer budgets as salaries failed to keep pace with inflation. However, current value growth grew at double-digit rates in 2023.

Euromonitor International's Footwear in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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