

Footwear - Belgium

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Abstracts

According to Fedis and the Shoes Magazine, in 2008 the sector has decreased by nearly 3.5%. It is an extremely gloomy result for a sector that was performing pretty well in previous years. The reason has to be found in the uninspiring economic situation and the fact that, in comparison, footwear is a more expensive product than clothing. However, Belgians consider footwear as a fashion accessory rather than an utilitarian item. This aspect will certainly boost sales in the years to come.

Euromonitor International's Footwear in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2004-2008 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2013 illustrate how the market is set to change.

Product coverage: Childrens' footwear, Men's footwear, Women's footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Footwear - Belgium
Euromonitor International : Country Sector Briefing
October 2009

LIST OF CONTENTS AND TABLES

Headlines

Trends

Prospects

New Product Developments

 Summary 1 New Product Launches 2007- 2008

Sector Data

 Table 1 Sales of Footwear by Subsector: Volume 2003-2008

 Table 2 Sales of Footwear by Subsector: Value 2003-2008

 Table 3 Sales of Footwear by Subsector: % Volume Growth 2003-2008

 Table 4 Sales of Footwear by Subsector: % Value Growth 2003-2008

 Table 5 Sales of Footwear by Type 2003-2008

 Table 6 Sales of Footwear by Distribution Format: % Analysis 2003-2008

 Table 7 Forecast Sales of Footwear by Subsector: Volume 2008-2013

 Table 8 Forecast Sales of Footwear by Subsector: Value 2008-2013

 Table 9 Forecast Sales of Footwear by Subsector: % Volume Growth 2008-2013

 Table 10 Forecast Sales of Footwear by Subsector: % Value Growth 2008-2013

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