

## Foodstuffs (NZ) Ltd in Retailing (New Zealand)

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### Abstracts

Over the forecast period, Foodstuffs (Auckland) Ltd will pursue a merger with its North Island sister co-operative Foodstuffs (Wellington) Limited. A national merger including Foodstuffs (South Island) Ltd was not considered due to the South Island co-operative focusing its resources on the Christchurch rebuild. As part of the merger, back office functions will be integrated, allowing the co-operative to utilise the online ordering system being developed by Foodstuffs (Wellington) Ltd. The...Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles. **Product coverage:** Non-Store Retailing, Store-based Retailing. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

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drive informed strategic planning.

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