

Foodservice Delivery in Latin America: Local Heroes, Super Apps and the Search For Growth

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Abstracts

Latin America has seen home delivery sales quadruple over the last five years, making it the second fastest growing region in the world. Socioeconomic drivers, coupled with a unique foodservice landscape, have led delivery app players to expand both geographically and internally by offering value-added services. The continued development of this industry in the region provides strategic insights on the challenges and opportunities that restaurants and delivery apps will face in the future.

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Euromonitor International's Foodservice Delivery in Latin America: Local Heroes, Super Apps and the Search For Growth global briefing offers an insight into to the size and shape of the Consumer Foodservice market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading operators and brands, offers strategic analysis of key factors influencing the operating environment - be they economic/lifestyle influences, new foodservice concepts, outlet locations, menu innovation or format development. The entire industry is considered, including both chained and independent operators. Forecasts illustrate how the market is set to change and what is the criteria for success.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction
Market Update and Key Drivers
Market Update and Key Driverss
Company Profiles
Challenges and Opportunities
Appendix

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