

# Foods & Goods SA in Packaged Food (Morocco)

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## Abstracts

Foods & Goods SA is a leading importer and distributor of packaged food in Morocco. The company specialises in the importation of mid-priced and brands. Thanks to the recent decline in custom duties and strong growth in demand for packaged in Morocco, the company is expected to expand its brand portfolio during the forecast period and increasingly contribute to the shaping of the marketing strategies of the foreign brands it represent in the country.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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